



KEYSER Expands to Include Business Advisory and Consulting Services

Phoenix – July 6th, 2015 - Scottsdale, AZ - Keyser, an innovative Commercial Real Estate Tenant Advisory firm, announced today that they are expanding to include business consulting / advisory services.

[Read today's article in the Phoenix Business Journal about Keyser's New Business Advisory Services Division](#)

"We've listened to our clients," said founder Jonathan Keyser. "Companies want the same kind of innovative and client focused solutions they've enjoyed from our commercial real estate offerings - that help clients optimize their facility and operational spaces - to also help with some of their biggest organizational and people related issues."

"Every day customers face business and operational challenges. Do I have enough people? The right people? Are they in the right seats? Are my human and operational systems and processes aligned with my business objectives? Are we in the right place both physically and organizationally?" says Keyser.

Keyser is expanding offerings to include human capital management and optimization, organizational development and training, strategy & sales training, innovation consulting, and strategic and operational consulting.

"Keyser has been a disruptive force in the commercial real-estate market for years", *stated Michael Maynard*, Keyser's New Business Advisory Practice Chair ([bio](#)). "Relentlessly serving tenant-only clients, they've reimaged the CRE space. Now, to help businesses solve more of the business challenges they face every day, Keyser is disrupting the business consulting marketplace."

"The key," continued Jonathan "is to recognize the synergies between the two most expensive parts of a company's operations, people and space. Our services can look at the totality of operations and ensure the right kind of investment and/or optimization across these key areas."

Business Advisory Services will be available soon on both on a monthly subscription and a project based model and will be offered across the CRE practice areas of office, industrial, retail, education, healthcare, and emerging technologies.

About

KEYSER is an innovative commercial real estate and business advisory firm that represents the global needs of office, industrial, retail, educational, and healthcare users, helping them with all real estate and business consulting needs to increase profitability, improve business performance, and reduce inefficiency and cost. For more information, please visit www.keyserco.com.